

## Institutional investment into the Sustainable Development Goals

### Committed to the SDGs

Mounting social and environmental challenges underline the urgency for investing into a sustainable economy whose needs are codified by the United Nations in the Sustainable Development Goals (SDGs) for 2030. As institutional investors we believe that it is essential to invest pension fund assets in these goals, and to do so at scale.

### ... at market rate returns or above

As a group of investors we strive to facilitate a steep increase in what we call Sustainable Development Investments (SDIs):

*“We invest in solutions that contribute to the UN Sustainable Development Goals. These investments meet our financial risk and return requirements and support the generation of positive social and/or environmental impact through their products and services, or at times through acknowledged transformational leadership. We distinguish between investments where impact has and those where it has not been measured, and stimulate the latter to report on measurable impact.”*

Important to note here is that as large institutional investors who invest retirement savings, we are seeking to help create positive social and environmental impact and do so at market-rate financial returns.

The SDGs provide a global reference framework within which institutional investors can set different thematic priorities for themselves and/ or in line with their clients wishes. We explicitly target investible solutions to specific themes through a range of asset classes in both public and private markets.

### ... and with measurable impact

We want to communicate the real positive impact we help create to our clients and their participants. Therefore we actively encourage our investees to measure and report on social and environmental impact of their products, services or leadership. Recognizing that one initially may have to use proxies for impact, such as revenues from specific solutions, we will push for being able to capture more tangible impact over time.

At the same time we develop best practices and tools, and support data development initiatives to better measure investments’ contribution to the Sustainable Development Goals and specific themes such as the low-carbon economy or water scarcity.

### Some Funds are committing more capital

The two biggest pension funds in The Netherlands, ABP and PFZW have set ambitious targets for 2020 to invest 58 billion euro in Sustainable Development Investments, respectively measure the impact of 20 billion euro in a select set of themes. We will actively collaborate with other like-minded investors to accelerate investments into a more sustainable world that our beneficiaries want to invest for and live in.

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